

REP: TEL# 312-228-6611 FAX# 312 329 2477  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/12 16.05  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 74 SALESMAN # \_\_\_\_\_  
BUYER NAME BARB OBRZUT  
SALES PRSN CH- ANDREW KWELLER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

DATE OCT1/12 16.05

DATE OCT1/12 16.05

PLS CFM & THANKS  
PATTI FOR ANDREW

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3223												
23	S		1130P-1205A	30		\$775.00	9/22	9/22	0		SAT	0
PROGRAM : LATE NEWS RA35+ : 3.9 PART OF A MAKEGOOD MADE UP OF LINES 22-23												
16	S		1130P-1205A	30		\$775.00	9/22	9/22	0		SAT	0
PROGRAM : LN FOLLOWING NCAA FOOTBALL RA35+ : 2.3												

REP HEADLINE# 6315622 TRF# 331507  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 312-228-6611 FAX# 312 329 2477  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.05  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

26	A		1221A	30		\$775.00	9/22	9/22	1		SAT	1
----	---	--	-------	----	--	----------	------	------	---	--	-----	---

PROGRAM : LN FOLLOWING NCAA FOOTBALL  
RA35+ : 2.3  
ORD COM1: LN FOLLOWING NCAA FOOTBALL  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-16  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-23

27	A		1231P	30		\$775.00	9/22	9/22	1		SAT	1
----	---	--	-------	----	--	----------	------	------	---	--	-----	---

PROGRAM : LN FOLLOWING NCAA FOOTBALL  
RA35+ : 2.3  
ORD COM1: LN FOLLOWING NCAA FOOTBALL  
PART OF A MAKEGOOD MADE UP OF LINES 26-27

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#16	MISSED: SAT/1130P-1205A	30S		\$775.00	SEP22				(OCT1/12)	
		BUY#23	SAT/1130P-1205A	30S		\$775.00	SEP22				PLS ADVISE.	
			OFFER: SAT/1221A	30S		\$775.00	SEP22					
			& SAT/1231P	30S		\$775.00	SEP22					
			CMT: LN FOLLOWING NCAA FOOTBALL									

SEP/12 95125.00 CONTRACT TOTAL 95125.00  
TOTAL SPOTS 87

MARKET TOTALS \$271,786 WFTV 35% WKMG 25% WESH 30% WOFL 10% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE